

**FA202a\_DL**

**Introduction to New Media Design**

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**Assignment Six (202a students only)**

**Project due 9am, July 25**

Read one of the texts below. Write a 500-word analysis. Speculate on how crowdsourcing is changing the nature and products of design.

Site at least three other sources. Post as a pdf on your blog.

At least 75% of the words need to be your own.

Be critical and speculative. This is not a book report.

Use standard MLA format for references, etc.

Shirky, Clay, *Cognitive Surplus: Creativity and Generosity in a Connected Age*, Bantam, 2010

Sloane, Paul, *A Guide to Open Innovation and Crowdsourcing: Advice from Leading Experts*, 2012